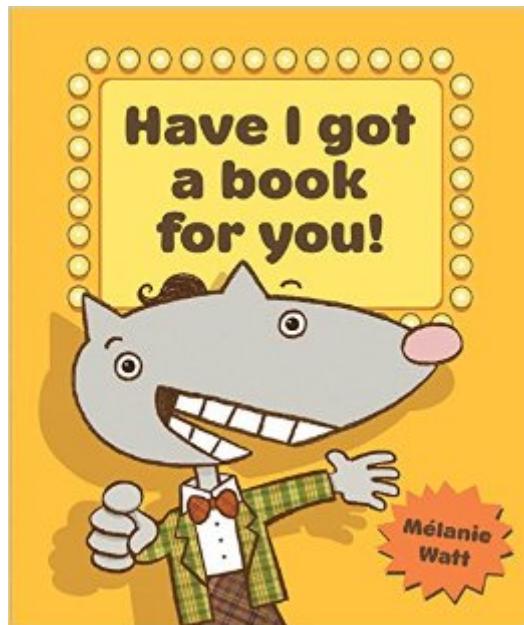


The book was found

# Have I Got A Book For You!



## **Synopsis**

The bestselling author-illustrator and creator of publishing sensation Scaredy Squirrel presents a character you just can't say ?no? to: salesman Mr. Al Foxword. Al can sell anything. You can't help but be impressed by his lineup of satisfied customers: he's sold an icebox to a penguin, an umbrella to a fish and a dirt vacuum to a mole. Al knows you're looking for a great book, and this is your lucky day. Say goodbye to books that leave you bored and uninspired. Research shows that 100 percent of Al's customers notice a dramatic increase in happiness after buying his book. Not totally convinced yet? Just when you think you're ready to close the book on this relentless salesman, he comes up with a clever tactic that you simply can't refuse. The retro design and the sheer absurdity of Foxword's powers of persuasion make for an off-the-wall picture book with major crossover appeal that pokes fun at our hard-sell society.

## **Book Information**

Lexile Measure: 460 (What's this?)

Paperback: 32 pages

Publisher: Kids Can Press (August 1, 2013)

Language: English

ISBN-10: 1554534836

ISBN-13: 978-1554534838

Product Dimensions: 7.5 x 0.1 x 9 inches

Shipping Weight: 3.2 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 starsÂ  See all reviewsÂ  (22 customer reviews)

Best Sellers Rank: #40,675 in Books (See Top 100 in Books) #31 inÂ  Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Peer Pressure #46 inÂ  Books > Children's Books > Animals > Foxes & Wolves #2091 inÂ  Books > Children's Books > Humor

Age Range: 5 - 9 years

Grade Level: Kindergarten - 4

## **Customer Reviews**

"Have I Got a Book for You!", by Melanie Watt, is a hilarious story about a fox who could sell an icebox to a penguin. Mr. Al Foxword could also sell an umbrella to a fish and a vacuum cleaner to a mole. In this book, Al is trying to sell us a book. He is speaking directly to the reader and he is using every sales pitch known to man. Al could easily get a job on a late night infomercial program. He

has an answer for every objection. When I was a school librarian, I was always trying to "sell" my students on books. This book is perfect for sharing aloud with students. Kids will be laughing their socks off. The story has a surprise ending that will put a smile on the face of your most serious child. I LOVE this book! Young children will find the book funny and entertaining. Older students will recognize the salesmanship techniques that Mr. Foxword is using. This book is a great example of persuasive writing. Get this book today...you will be glad you did!

Mr. Al Foxword is a shifty, sly salesman that could sell you a used toothbrush and make you happy you bought it. Of course he was sporting his best mismatched plaid suit when he had his picture taken for the Salesman of the Month plaque at work. You do have to look good if you're planning on selling stuff. He had many great testimonials to his name, including one from Penguin who claimed, "Al's a genius! I'm finally cook thanks to the ICEBOX 200 he sold me!" He sold an umbrella to Fish and a dirt vacuum to Mole. Both were very satisfied customers, but Al has something special to sell to you. Because it is "your lucky day," he's going to sell you a book! He won't sell you Sleeping Beauty because that one will "put you to sleep," nor will he try to sell you a math book because that one is NOT fun (not at all). He won't sell you a book about cooking broccoli because it will "leave a bad taste in your mouth." Naturally the dictionary is out for obvious reasons. Before he goes any further with his sales pitch, Al says he would like to compliment you on what you are wearing today. He's going to throw you a few pitches that will entice you to purchase a very special book. He'll make sure you buy the book in a specified number of minutes AND will throw in a special bonus. Al says "I know what you're thinking: 'Al, this is just too good to be true!'" Do you know which book the master salesman, Mr. Al Foxwood, is trying to sell? This is a totally daffy book about a slightly shady salesman that you simply won't be able to resist. Of course if you remember salesmen like Crazy Eddie from New York or have a few hard sell salespeople in your area you're going to roll your eyes and chuckle just picturing them when you see Al in action. This book has every sales pitch I've ever heard from "I'll make you an offer you can't refuse" to "Buy now! Quantities are limited." You've come to the right place if you want to buy a book, but if you want lemonade you're out of luck!

This book is okay. It is not my favorite, but it has some cute points. I like using books in the classroom. Reading a book and follow up with a student learning activity. I thought I could use this more than I do with the students.

My class laughed and groaned at some of the sales techniques used in this book. They could all

relate when we go to the package deal (duct tape not included) and were able to recognize "persuasion" used to lure them in everyday. Now if I could only get them to use this persuasion in their writing.....

This is one of my favorite modern children's books (although the art style is not my style). The negative reviews have said that their children are bored by it. My kids (2-10) all thought it was hilarious. Of course I did read it in my best "late night infomercial announcer" voice, which probably helped make it more entertaining. Over all the book is really funny, and my son (2) requested it a lot, so much so that we kept renewing it for awhile. I am not usually one to reread books over and over, but he laughed so much I kept reading it. He did not get the surprise twist at the end, but that is okay. I might purchase it later (I checked it out at the library) when he is a little older and I can use it to describe marketing ploys.

I am a big scaredy squirrel fan! Of course I was hoping that she would write other scaredy squirrel book but this one is great too. It has the same humor but it reminds me of an infomercial.VC, Children's Librarian, Portland, OR

Now here is a book that sells itself! No, literally, it really does. Al Foxword is such a slick salesman, he can sell a refrigerator to a penguin, an umbrella to a fish, a dirt-buster vacuum to a mole... but that's not his mission today. No, today he ready to sell YOU his book. In a fast-paced, silly patter that will be familiar to anyone who's ever stayed up late and seen one of those late-night infomercials, Al treats readers to a good-natured, persistent, hard-sell. The loveable, plaid-wearing Al continually sweetens the pot -- one book sounds pretty good? What about TWO books? Purchase now, get a FREE bookmark! How about 747 books! What'll you do with 747 copies of the same book? Why, it's the book fort you've always dreamed of!!! (duct tape not included) When all else fails, Al's got a surefire trick to get his book sold. "You break it, you bought it!" with a realistic looking die-cut "ripped" page at the end. I read this at a toddler storytime, and it was a little over their heads. The parents were nodding and smiling, though. I think older kids, especially those with a budding skepticism of commercialism, will enjoy this offering. Put this in the hands of kids who've been bugging you for every last thing they've seen on TV and see if the message sinks in.

I love finding a good picture book, and this was just that. The problem was this picture book was geared for adults. It had more of an adult vocabulary and humor. I would hate to have to sit down

with a child and try to explain this story. Again, great humor, just geared to the wrong audience.

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When Fish Got Feet, Sharks Got Teeth, and Bugs Began to Swarm: A Cartoon Prehistory of Life Long Before Dinosaurs How the Sphinx Got to the Museum (How the . . . Got to the Museum) How the Dinosaur Got to the Museum (How the . . . Got to the Museum) When Fish Got Feet, Sharks Got Teeth, and Bugs Began to Swarm Have I Got a Book for You! Boy, Have I Got Problems!: James (Discover 4 Yourself Inductive Bible Studies for Kids (Paperback)) Boy, Have I Got Problems!: James (Discover 4 Yourself Inductive Bible Studies for Kids) Interviewing: BONUS INCLUDED! 37 Ways to Have Unstoppable Confidence in Your Interview! (BONUS INCLUDED! 37 Ways to Have Unstoppable Confidence in Your Interview! GET THE JOB YOU DESERVE!) (Volume 1) What Got You Here Won't Get You There: How Successful People Become Even More Successful! A Practical Wedding Planner: A Step-by-Step Guide to Creating the Wedding You Want with the Budget You've Got (without Losing Your Mind in the Process) Money. You Got This: Easy to Implement Money Strategies So You Can Take Control of Your Business Finances and Create Your Dream Life Take It to the Next Level: What Got You Here, Won't Get You There Yes, Lord, I Have Sinned: But I Have Several Excellent Excuses (Behind the Pages) When Germs Travel: Six Major Epidemics That Have Invaded America and the Fears They Have Unleashed To Have and Have Not You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself I'd Tell You I Love You, But Then I'd Have to Kill You (10th Anniversary Edition) (Gallagher Girls) You Are Not So Smart: Why You Have Too Many Friends on Facebook, Why Your Memory Is Mostly Fiction, and 46 Other Ways You're Deluding Yourself The Life-Changing Magic of Not Giving a F\*ck: How to Stop Spending Time You Don't Have with People You Don't Like Doing Things You Don't Want to Do The Unbeatable Squirrel Girl Vol. 3: Squirrel, You Really Got Me Now

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